



Report of the West North West Area Manager

Report to Inner West Area Committee

Date: 3rd April 2008

Subject: Update on Celebration of Success Business Event - Armley 2008

Originator: Rebecca Boon

Tel: 0113 395 1970

<p>Electoral Wards Affected:</p> <p>Armley Bramley and Stanningley</p> <p><input checked="" type="checkbox"/> Ward Members consulted (referred to in report)</p>	<p>Specific Implications For:</p> <p>Equality and Diversity <input type="checkbox"/></p> <p>Community Cohesion <input type="checkbox"/></p> <p>Narrowing the Gap <input checked="" type="checkbox"/></p>
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Council Function <input type="checkbox"/>	Delegated Executive Function available for Call In <input type="checkbox"/>	Delegated Executive Function not available for Call in Details set out in the report <input checked="" type="checkbox"/>
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Executive Summary

A Celebration of Success event held for local businesses in January 2008 brought together over 68 traders and agencies in Armley Leeds to share and celebrate information on the West Leeds Gateway Regeneration Plans. Information was also received from traders regarding their needs and expectations and this feedback will form the basis of future work to be undertaken for Armley Town and District Centre and the wider business community.

1.0 Purpose Of This Report

1.1 To update members on the business event held on 22nd January 2008 organised by the West Area Manager of Leeds Ahead and to share with them the information and conclusions of the event so as to plan for improved trade and customer footfall on the High Street.

2.0 Background Information

2.1 Please see attached a report by Alison Shaffner, Area Manager for Leeds Ahead.

3.0 Main Issues

3.1 Please see attached report.

4.0 Implications for Council Policy and Governance

- 4.1 Armley ward members were invited to the event and it was advertised at the Armley Community Forum and discussed at the meeting of the Armley Initiative prior on the 14th January 2008.

5.0 Legal and Resource Implications

- 5.1 From the feedback, it is proposed that a Town Centre Manager post is created to assist with driving and delivering improvements and assistance in Armley. This could be a half time post and financed from the Well Being Fund and undertaken in partnership with Outer West Area Committee who may consider financing the remaining 0.5 post for a Town Centre Manager for Pudsey. The Town Centre Manager would be employed and managed by Leeds Ahead pending approval from their board.

6.0 Conclusions

- 6.1 To note the contents of the report of the Area Manager from Leeds Ahead and to consider the feedback from businesses and traders attending the event.

7.0 Recommendations

- 7.1 To respond to the feedback from the traders and to provide practical assistance where necessary.
- 7.2 To consider the creation of a 0.5 post for a Town Centre Manager.